

Lampiran 9

Uji Normalitas

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Minat Beli, Kualitas Pelayanan, Persepsi Harga, Keragaman Produk ^b		Enter

a. Dependent Variable: Keputusan Pembelian

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,521 ^a	,271	,258	1,943	1,885

a. Predictors: (Constant), Minat Beli, Kualitas Pelayanan, Persepsi Harga, Keragaman Produk

b. Dependent Variable: Keputusan Pembelian

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	306,666	4	76,666	20,304	,000 ^b
	Residual	823,164	218	3,776		
	Total	1129,830	222			

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), Minat Beli, Kualitas Pelayanan, Persepsi Harga, Keragaman Produk

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics		
	B	Std. Error	Beta			Tolerance	VIF	
(Constant)	19,426	2,175		8,930	,000			
1	Persepsi Harga	-,301	,088	-,199	-3,412	,001	,981	1,020
	Kualitas Pelayanan	,248	,031	,467	7,997	,000	,978	1,022
	Keragaman Produk	,100	,065	,098	1,539	,125	,819	1,221
	Minat Beli	-,427	,133	-,205	-3,208	,002	,821	1,218

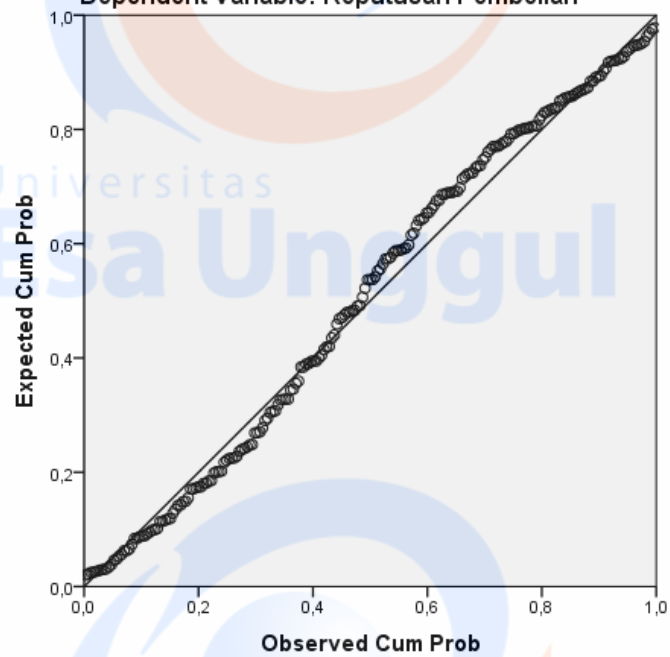
a. Dependent Variable: Keputusan Pembelian

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions				
				(Constant)	Persepsi Harga	Kualitas Pelayanan	Keragaman Produk	Minat Beli
1	1	4,964	1,000	,00	,00	,00	,00	,00
	2	,017	17,025	,00	,39	,02	,05	,28
1	3	,009	23,187	,01	,47	,42	,01	,22
	4	,007	26,860	,00	,00	,12	,83	,43
	5	,003	42,339	,99	,14	,44	,11	,07

a. Dependent Variable: Keputusan Pembelian

Normal P-P Plot of Regression Standardized Residual
Dependent Variable: Keputusan Pembelian



Scatterplot

Dependent Variable: Keputusan Pembelian

